





# KATHARINE CRAIG

## MEDIA AND COMMUNICATIONS SPECIALIST

### CONTACT

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-  Lakeville, MN and Milwaukee, WI

### SKILLS

**Adobe Creative Cloud**  
**Internal and External Communications**  
**Photography**  
**Photo Editing**  
**Videography**  
**Video Editing**  
**Sound Design**  
**Lighting Design**  
**Directing**  
**Production**  
**Cinematography**  
**Social Media Content**  
**Brand Messaging**

### EDUCATION

2022-2026

#### Marquette University

**Bachelors Degree in Digital Media**  
Minors: Communications, Advertising

2018-2022

#### Lakeville North High School

**High School Degree**  
Graduated with a high standing in arts

### AWARDS

- Minnesota Scholastic Gold Key - 2022
- Marquette University Student Short Film Awards: 1st Place - 2023
- Los Angeles Student Short Film Awards Finalist - 2023
- Marquette University Student Short Film Awards: 2nd Place - 2025

### PROFILE

**Ambitious communicator and creative specialist seeking to bring a variety of skills to any table. Follows core values of being timely, accessible, open-minded, and always putting in the best effort.**

### WORK EXPERIENCE

#### Videography Specialist

The Bernard Group, Chanhassan, MN

May 2025-Present

- Creates, gathers and edits photo and video content for internal and external use.
- Operates in a business-to-business environment for big clients such as Sephora, Meta, and Kohler.
- Works with other members of the design team to deliver quality results to our clients in an organized fashion.
- Travels to various work and display sites to scout locations and aid in fixture setups.

#### Communications Specialist

Metropolitan Council of the Twin Cities, St. Paul, MN

2023-2025

- Coordinated with skilled creative teams to capture and edit photo and video for promotional materials and internal use
- Collaborated with cross-functional teams to create cohesive and consistent brand messaging across communication channels, ensuring a strong brand identity
- Created graphics for internal and external use
- Organized media interviews with organization staff and volunteering Minnesota citizens

#### Sports Photographer - Freelance

2023-2024

Saputo Cheese Inc., Milwaukee, WI

- Delivered professional results for client by understanding their specific needs and preferences
- Developed lasting relationships with client through clear communication and timely service delivery
- Photographed ceremonies and basketball games for a yearly employee tournament
- Edited 400-700 photos each year under a deadline of two weeks

#### Tribune Photographer

2022-2024

The Marquette Wire, Milwaukee, WI

- Submitted high-quality images under tight deadlines for print and digital projects
- Assisted clients in selecting poses, wardrobe and backgrounds to photograph different looks, concepts and locations for the company's seasonal journal
- Photographed and edited weekly events on and off campus for news stories, seasonal journals, and social media platforms