

Katharine Craig

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Dedicated digital media specialist and communicator seeking to bring a variety of skills to any table. Follows core values of being timely, accessible, open-minded, and always putting in the best effort possible.

PROFESSIONAL EXPERIENCE

Videography Intern

May 2025 - Present

The Bernard Group LLC - Chanhassan, MN

- Worked in a small team environment with a variety of equipment and creative techniques to achieve professional results for clients such as Sephora, Meta and Kohler.
- Creates and edits multimedia product content daily for internal and external use across various locations and display sites. Content is often sent to client CEOs for approval of future collaborations.

Communications Intern

May 2023 - May 2025

Metropolitan Council of the Twin Cities - St. Paul, MN

- Coordinated with a large creative team daily to create cohesive and consistent brand messaging across communication channels internally and externally.
- Produced and edited photo, video and graphic design content for promotional materials, social media and various internal uses. Captured thousands of finalized photos and videos for a variety of projects.
- Organized and conducted media interviews with organization staff and Twin Cities community members.

Tribune Photographer

Sep 2022 - May 2024

The Marquette Wire - Milwaukee, WI

- Worked with a small photography team to meet tight weekly deadlines for print and digital news stories, seasonal journals and social media platforms.
- Promptly arranged photoshoots with other Marquette Tribune divisions and outside organizations.
- Established positive rapport with subjects for ease and comfort in front of a camera.
- Followed creative themes for experimental stories requiring visual representations.

NOTABLE SKILLS

- Adobe Creative Cloud - Photoshop, Premiere Pro, After Effects, Audition, Lightroom, Lightroom Classic, Indesign, Express, Acrobat, Firefly
- DJI drone operation
- Generative AI for photo and video editing
- Cinematography, staging, lighting design, sound design
- Video and film direction, production, editing

EDUCATION

Bachelor of Arts in Digital Media - May 2026

Minors: Communications Studies, Advertising

Concentration: Communication Leadership

Marquette University - Milwaukee, WI

AWARDS AND RECOGNITION

1st Place: Marquette University Student Short Film Awards - 2023

Finalist: Los Angeles Student Short Film Awards - 2023

2nd Place: Marquette University Student Short Film Awards - 2025